



May 2007



Kevin's Kaleidoscope

District Governor

Kevin J Conway

Tel (604) 940-2296

Fax (604) 940-2251

kconway@telus.net

Webmaster

Chu Wu

chu@sterlingfence.ca

Newsletter Editor

Becky Tsukishima

editor5040@hotmail.com

District Website

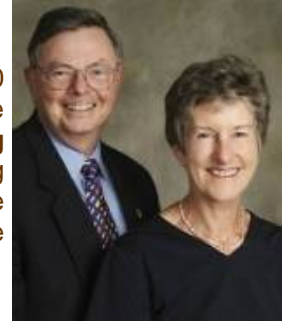
www.rotary5040.org

Inside this issue:

Kevin's Kaleidoscope	1-3
Northern Lights Breakfast	3
AG Bill-Northwest Clubs	4-7
2008 District Positions	7
GSE Taiwan arrived	8
Compliment of D5040 GSE Team	
Rotary Fellowship-Humanitarian Services	9
RI Pres Bill on Polio	
Involve Rotarians by PDG Peters	10
Guidelines using Rotary Emblem	
Club News-Burnaby, Rich, Rich Sunrise, Van Centennial	11-12
Fundraising ideas-Ladner, Vancouver	12
Youth-RYLA, Rotary Youth Citizen Awards, Rotaract	13

D5040 GSE TEAM

Congratulations and a **heartfelt "Thank You"** to the District 5040 GSE team for a very successful visit to District 3500, Taiwan. I have received messages of praise for team leader **Magdalen Leung** and team members, **Andrew Chan, Morag Crocker, Rosanne Ng** and **Michael Redpath**, from Governor Ken in Taiwan, and from the RI President's representative at the District 3500 conference. See excerpt on page 8.



D3500 GSE TEAM TAIWAN



I am also delighted to **welcome** to District 5040, the team from District 3500; team leader **Jason Teng**, and team members **Sophie Huang, Emerald Wu, Celesta Chen**, and **Josh Feng**. I had the pleasure of meeting the team at an informal BBQ the day after their arrival from Taiwan, and I am so impressed with their enthusiasm and energy. Let's all make a special effort to make their trip successful and memorable, and show them the spirit of Rotary in District 5040.

PEACE SCHOLAR PROGRAM



This year we were pleased to have three nominations for the Peace Scholar program from clubs in District 5040. The Rotary Club of Squamish nominated Julia Smith, Prince George Nechako nominated Janna Plewes, and Vancouver South nominated Bruce Passmore. The District 5040 selection committee was very impressed with the calibre and commitment to peace shown by all three candidates, and after careful and difficult deliberation, selected **Julia Smith**. Julia's nomination will now go forward to the interview and selection process at The Rotary Foundation.

A sincere thank you to Julia, Janna, and Bruce for preparing for and attending the interviews, and to the respective Rotary clubs for raising the awareness of the Peace Scholar program.

D5040 INCORPORATION

I am delighted to report that the **District 5040 incorporation is now complete**, and we confidently expect to have the incorporation documents back from Ottawa in time for the District conference. This will enable District 5040 Rotarians to hold the first general meeting of the incorporated District during the business meeting in Kelowna.

On behalf of all Rotarians in District 5040, I extend our **sincere thanks and appreciation to Leon Yue** who prepared and managed all the legal work throughout the incorporation process.

COUNCIL ON LEGISLATION



During April, the Council on Legislation, described as Rotary's Parliament, met in Chicago to consider hundreds of proposals from around the Rotary world. No doubt we will see changes in various aspects of Rotary, and some may necessitate changes to the District 5040 Policy. These changes are currently being reviewed, and resolutions may be put before the District 5040 general meeting in Kelowna, May 19. In the meantime, we extend our **sincere appreciation to PDG Del Paterson**, who was the District 5040 delegate to the Council. The next Council on Legislation will be in 2010.

STEVESTON WINE FESTIVAL

I had the pleasure of attending the annual wine tasting put on by the Steveston Rotary club at the old Gulf of Georgia Cannery. This is a unique and historic venue, and the Steveston Rotarians worked hard to make the **event very successful and memorable for nearly 600 guests**

KITIMAT 50TH

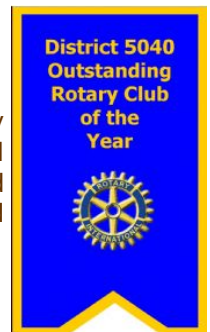


Another highlight during April was a trip to Kitimat to coincide with District training, and to **celebrate the club's 50th anniversary**. The club was sponsored by the Rotary Club of Terrace in October, 1956, and has a justifiably proud 50 year history of service to the Kitimat community and to the international community.

The club's **centennial project** is an international park at the local Chamber of Commerce site, and includes a **Rotary pavilion, flag poles** for each of the nationalities represented in the town of Kitimat, and a Rotary flag, raised in memory of a young Rotarian who passed away unexpectedly. The gala dinner in the evening included live and silent auctions to raise money for The Rotary Foundation. My appreciation and congratulations go to all Rotarians in Kitimat who obviously worked very hard to put on a spectacular and successful event.

OUTSTANDING CLUB

PDG Sonia and her committee met to consider nominations for the "District 5040 Outstanding Rotary Club of the Year" award. Congratulations to those clubs that were **nominated, New Westminster-Royal City, Quesnel, Smithers Alpine, and Vancouver Chinatown**. The winning club has been selected, and the **results will be announced at the District conference** in Kelowna when the award will be presented during the gala dinner.

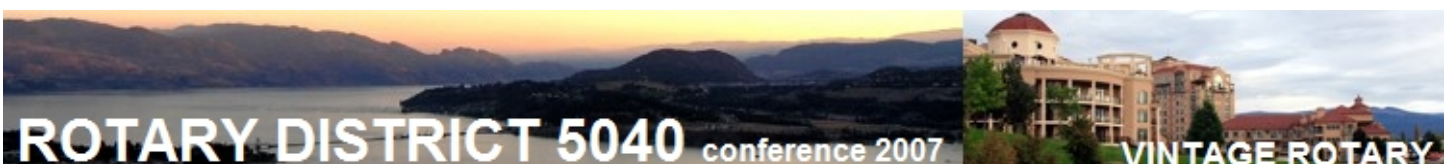


DISTRICT CONFERENCE

The 2007 District Conference is now **two weeks** away, and the **conference committee led by Karen Harrison is hard at work** putting the finishing touches to a wonderful program of speakers, breakout sessions, entertainment and food.

We now have over 200 registrants who will join Jen and I along *with* your 2007 District Conference team as we **"Lead the Way"** for a spectacular weekend of fun, fellowship, outstanding speakers and great entertainment, at our 2007 Conference, **"Vintage Rotary"** in Kelowna, May 17 to 20. It's not too late to register for this highlight of the Rotary year; go to www.rotary5040.org, click on the conference logo, and follow the registration link. Remember, the conference is for all Rotarians and their families, so come to Kelowna for a fun filled long weekend.

One of the highlights of the conference will be a presentation by **Craig Kielburger**. Mr. Kielburger, a Canadian, is an accomplished child rights advocate and award winning author who has been nominated for the Nobel Peace Prize three times. At the tender age of 12 he founded an organization called **Free The Children** which is the world's largest network of children helping children through education.





If you are in business, you won't want to miss an outstanding presentation by **Rob Whittle**. Mr. Whittle is the National President of **DDB Canada**, one of the largest advertising, design, and media agencies in North America. On the lighter side, come and hear a presentation by a winemaster on **The History of Winemaking in the Okanagan**.

On Friday afternoon of the conference there will be an opportunity to show your support for Rotary's campaign to eradicate polio, by joining the **Walk For Polio Because You Can**. Pledge forms are available on the website, so please support this very worthwhile cause, and encourage others to join in a fun and healthy exercise. We are almost at the finish line!

We are deeply honored to have, as RI President Bill Boyd's personal representative at the conference, Past District Governor **John and Jane Capps**. John is an eloquent and entertaining speaker whom you won't want to miss.

The District website, www.rotary5040.org, will provide you with details of the conference in addition to some information of optional activities you may wish to arrange for yourself while in Kelowna. See you in Kelowna.

MARK YOUR CALENDAR

Two other events you won't want to miss, so mark your calendars for:

1. **The Rotary International Convention** in Salt Lake City, June 17 – 20. Visit www.rotary5040.org for registration and accommodation information. Let's have a good turnout of Canadian Rotarians to give a great send off to Wilf AND Joan Wilkinson.
2. **The Presidential Celebration**, taking place in Vancouver on August 10 – 11, will focus on membership. Once again, we in District 5040 have the honor of welcoming Rotary International President Wilf and Joan Wilkinson to our District. It's not too early to register for the event and the dinner; go to www.rotaryevents.ca and follow the Registration link. This event promises to be sold out

MARK YOUR CALENDAR

Many of you know that Assistant Governor, and District Governor-nominee designate, **Gordon Dalglish** recently underwent surgery in the Richmond General Hospital, and on behalf of all Rotarians in District 5040, we convey our best wishes to him for a speedy and complete recovery.



Jen joins me in extending warm regards to all District 5040 Rotarians, and wishing you great success and enjoyment in Rotary during the final two months of the Rotary year.

ZONE 22'S ANNUAL CONVENTION KICK-OFF



NORTHERN LIGHTS BREAKFAST

**Marriott Salt Lake City Downtown
75 South West Temple
Salt Lake City, Utah.
Only C\$30.00/US\$27.00 per person**

Registration for the Northern Lights Breakfast is progressing very well with just over 250 attendees as of April 16.

To register, download form from www.rotary5040.org event page. Fax your form to Heather Robinson, Assistant Treasurer, District 5060, at 250-377-8689 or mail to 201 - 1967 E. Trans Canada Hwy, Kamloops, B.C. V2C 4A4, Canada no later than May 17, 2007. You may also register by email at hrobinson@kam-ca.com.

NORTHWEST ROTARY CLUBS - AG BILL SAUER



PRINCE RUPERT

The Rotary Club of Prince Rupert is the **second oldest chartered Club in District 5040**. This year marks the start of the Clubs largest **community project** in history. The Rushbrooke Trail was established many years ago by the City of Prince Rupert on an old CN rail bed provides a scenic view of the Prince Rupert waterfront for more than 1.5 kilometers. The trail was closed by the City in 2001 due to slope failure and erosion. The Rotary Club members decided that this beautiful trail should be rehabilitated and began the long process of securing funding for this ambitious project. The project budget is \$356,000 of which \$79,000 is coming from the Clubs major fund project. Construction is to begin in June with a completion date of October 2007.

The **Rotary Centennial Project is one of the Club's ongoing projects**. As one enters the City a huge Rotary wheel can be seen on a hillside. It is considered a welcoming beacon to travelers from all over the world, identifying Prince Rupert as a Rotary Community. Phase two plans are to add flags, outdoor lighting and the installation of two picnic tables.

The newest project undertaken by the Club is a **Hospital Walkway**. This is the creation of a series of pathways surrounding the Prince Rupert Regional Hospital for patients and visitors to take small walks or sit outdoors during their hospital stay.

Annual events held by the Club include their TV Radio Auction now in its 43rd year. The annual Foundation Dinner which is hosted jointly by this Club and the Rotary Club of Prince Rupert Hecate-Strait. Personally speaking it was a fantastic event and both Clubs raised \$12,000.00 for the Foundation. The Club has provided funds towards the Ethiopia Water Well Project. The Club participates in Youth Exchange, Adventures in Citizenship and RYLA.

This extremely busy Club also participates in the City of Prince Rupert's Seafest Celebrations. Among the many **fellowship events** held by this Club is their Rotary Fish Dinner which is always well attended. President **Finn** can be very proud of the Clubs successful year.



SMITHERS

The Smithers Rotary Club is the **senior Club** in town. The Club meets in the evening which allows for fellowship after the meetings.

The Club has a mentoring program in place for new members.

Community projects include a ski run to town project and a bridge across the Bulkley River where the old bridge once stood.

The Club with the assistance of the other Rotary Club put on a fantastic Foundation Dinner and party with the proceeds going to the water well project in Ethiopia.

The Club participates in **RYLA** and along with the other club are assisting in forming an Interact Club in Smithers.

PRINCE RUPERT HECATE STRAIT

The smaller and junior Club in the City is just as vibrant and busy as their senior counterpart. **The focus of the Club this year was membership and revitalization.** From the information forwarded to me it appears that President Ann and the Club has successfully met the challenge.

Fellowship is a high priority of this Club. A **fellowship retreat in Oona River** was organized and was attended by 18 Rotarians, family and friends over a three day period. No cell phones or computers. Other fellowship events throughout the year include a Rotary Rocks curling challenge, a lamb roast picnic, and on a monthly basis they have begun a "Rotary after Hours". Each month a different Rotarians business or passion is highlighted and the Club members attend and get to know each other better. The new members have started a Club within a Club and have found it to be very successful.



Fundraising events include a golf tournament, a garage sale, assisting the other Club with its annual Rotary Auction, a golf ball roll-off at the Seafest Celebrations as well as a basketball roll-off held during the All Native Basketball Tournament.

One of the many **Community events** this Club is involved in is the Backpack Program. The Club partnered with the Salvation Army and the local anti-poverty society and purchased school supplies and back packs for local families in need. 280 backpacks were distributed. During Halloween the membership has a haunted house for the children. During the Christmas Season they join with the other Rotary Club and sell Christmas trees and have a joint Christmas Party. They help with the Salvation Army kettle drive and assist in the food drive. At Easter an Easter Egg hunt is put on for the children.

On an **International front**, the club assisted in the World Health Organization Immunization Drive. This Club along with the Rotary Club of Prince Rupert put on a very enjoyable and successful Foundation Dinner. They have contributed monies towards the Ethiopia Water Well Project.

The Club participates in **Adventures in Citizenship and RYLA**. It produces an interesting newsletter called "The Strait Goods". This year they have documented every event in pictures and put them on a DVD for every member to receive. They have also gone one step further and compiled a DVD of all the great things locally and internationally over the past 24 years.

SMITHERS ALPINE

Smithers is the other early morning Club in the Northwest. They are a vibrant bunch with a tremendous amount of energy. President Craig had an infectious motivational style about him that just made one do whatever was asked of them. His goal was a **net of 12 new members and to date the number of 8 has been reached.** The Club has found that an effective way of membership retention is to get every member involved.

The Club is also involved in youth, hosting an exchange student and is in the **process of starting an Interact Club.**

Local **community projects** include a Rotary Park on the Eastern end of town which is to be a major stop for tourists. Literacy has also been a focal point with a major contribution to the "step-up" program which allows school age children an opportunity to spend the summer months catching up on missed school work.

One of the highlights of the year was the **joint Smithers Clubs Foundation Dinner** and party. Proceeds from the live and silent Auctions went to the water well project in Ethiopia. During this period all of the exchange students from the northern parts of B.C. converge on Smithers for fellowship and skiing. They were all in attendance at the dinner and put on a skit and said Merry Christmas in their native tongues.

President Craig had to leave the Club due to a transfer, however the energy that he infused into the Club will continue for many years to come.



TERRACE SKEENA VALLEY

These early risers like to have their meeting, plan their events and get on with the day. The Terrace-Skeena Valley Club is one of two Clubs in the Northwest that meet at breakfast.

The Club is involved in many **community events** beginning the Rotary year with the Riverboat Days parade and Ferry Island Treasure Hunt. After Halloween they hold a pumpkin fling for the children. They assist the seniors at bingo each week and help with a booth at the dry grad. At Christmas helps with the Special Olympic Christmas Party. Each spring and fall both Terrace Rotary Clubs clean up the garbage along a designated stretch of highway.

This year the Club **sponsored a Rotaract Club**. The first active Club north of Prince George. The Club is heavily involved in youth exchange and participates in Adventures in Citizenship, Adventures in Technology as well as RYLA. The annual fundraiser for the Club is the **setting up and operating of the gate** during the Chamber of Commerce trades fair.



Our **International involvement** is kept on track by Rotarian Lesley Erasmus, who along with husband PDG Art spearheaded a water well project in Ethiopia. Currently they are working on a second water well project. Along with the Terrace and Kitimat Clubs they participate in a Foundation Dinner.

President Pat is a very social person and she makes sure that the Club is involved in **lots of fellowship**. Each summer there is an annual golf tournament followed by a dinner, in the winter the Club holds an annual after Christmas Party. The annual installations are always fun events with this years executive partying at the local Rod and Gun Club and practicing their handgun shooting skills.

KITIMAT

This year marks the **50th Anniversary** of The Rotary Club of Kitimat. It is also Kitimat's turn to host the 3 Club Foundation Dinner and they have decided to combine both events into a Gala weekend. A packed weekend of fun events and learning about Rotary are planned.

The Kitimat Club is **very community minded** and throughout the City, you can be reminded that Rotary has a strong presence. The Club supports the art project at the local museum. The Club accepted an award from the Chamber of Commerce for all the great work in the community as a non-profit organization.

In the **Fundraising department** the Club hosts an annual auction and an annual wine tasting event. Internationally the Club has contributed to the Ethiopian Water well project and is in the process of spearheading a project of their own called "Cinco de Mayo". Spanish for May 5th. They hope to raise funds and partner with a Rotary Club in Mexico to help get street children off the streets.

The Club participates in **Youth Exchange , RYLA** and is in the process of starting an "Adventures in Industry " program to be hosted in Kitimat. The Club awards to scholarships to local students and will be hosting the GSE team when it has its British Columbia Tour.

The Kitimat Club is very close knit and very family oriented. They work very hard and with Gareens leadership play hard as well.



TERRACE

The Rotary Club of Terrace is the **senior Club** in the Terrace area. It has the privilege of having a Past District Governor as a member, Art Erasmus.

Art and Lesley Erasmus have spearheaded a water well project in Ethiopia and are currently working a **second water well project** not too far from the initial well project. The Club along with the Skeena-Valley Club and Kitimat Club hold a **joint Foundation Dinner** on a rotating basis. This year it is being hosted by the Rotary Club of Kitimat.

The Club has two **annual fundraisers**, the Radio TV auction and the annual duck race. This year was the most successful duck race held to date. The Club participates in **youth exchange** and **RYLA**.

It is very involved in the community and has initiated a **Rotary Whine session**, where every Friday night after work, Rotarians from both clubs meet and socialize over their favourite wine or drink.



2008 DISTRICT POSITIONS AVAILABLE

The positions of District Newsletter/Website Editor, Webmaster and Directory Chair are up for replacement on July 1st, 2008. So that continuity can be maintained in the positions we are looking for interested Rotarians who could shadow the position until the incumbent's term is completed.

DISTRICT NEWSLETTER/WEBSITE EDITOR

- Edits and publishes the District Governor's monthly newsletter.
- Governor's monthly newsletter emailed to Club Presidents, Secretaries and members, and posted on the District Website.
- As required, assists clubs with the District website and ClubRunner software application.
- Maintains and updates the District website: www.rotary5040.org
- Sources information from Rotary International: www.rotary.org
- Assists training Rotarians, and promotes the use of the District Website.

DISTRICT WEBMASTER

- Manages the District website; www.rotary5040.org
- As required, assists clubs with website and ClubRunner software applications
- Assists in training Rotarians, and promotes the use of the District website
- Assists the District Secretary and District Treasurer with the application of the District Administration Software (DAS)
- As required, assists clubs with the application of the Club Administration Software (CAS)

DISTRICT DIRECTORY CHAIR

- Directs and coordinates the preparation and publishing of the annual District Directory.
- Promotes the sale of advertising in the District Directory to meet its production costs.

For those Rotarians who are interested in taking on any one of these very important positions, contact DGN Bob Blacker rblacker@vancouversider.com 604-275-2787 or mobile 604-789-2495.

Position descriptions and the current incumbent's contact information are on page 54 & 55 of the District Directory.

MEET THE CURRENT INCUMBENTS



EDITOR BECKY



WEBMASTER CHU



CHAIR MAGDALEN

GSE TEAM FROM D3500 TAIWAN TOUCHED DOWN



GSE Team from Taiwan arrived on April 28. **Vancouver Centennial club** had the honor to be the first club in our District to greet and host the GSE team. **Quentin Li** from the Centennial Club created an excellent online album highlighting their visit, it can be viewed from their club website at

<http://www.clubrunner.ca/CPrG/DxJournals/journal.aspx?cid=1797&jid=6093>

The team has a jam packed agenda, including visits to Terrace, Kitimat, Prince George, Kelowna Conference, Victoria and Sunshine Coast. Trip Agenda and team members bios can be read from D5040 Group Study Exchange website at www.gse5040.org

歡
迎

D5040 GSE TEAM MADE AN IMPACT IN TAIWAN

The hard work of GSE District Chair **Garry Shearer**, Team Leader **Magdalen Leung** and team members **Andrew Chan, Morag Crocker, Rosanne Ng** and **Mike Redpath** made the visit a great success, well done!

PDG (3780) Bobby Viray: "I would like to commend your GSE team led by PP Magdalen Leung. I must say your team really made an impact to the Taiwanese Rotarians and spouses. The team without a doubt achieved the goals of the GSE program which is to promote international understanding and possibly pave the way for international cooperation on humanitarian service projects for the two districts.

I have also to commend the team for their creativity and preparation for their closing song and slide show which touched the hearts of the Taiwanese Rotarians and spouses. I do not want to pre-empt their report but it was heart-touching."

DG (3500) Ken Hsu: "I would like to express my appreciation to you for the GSE program. We know this program really can help the young team members to have a great experience for the different cultural life and to learn the profound exchanges in their individual vocation.

I will say you have sent to us an outstanding team. I did not have much time with them. From what I heard, I can tell you they were making a wonderful performance and very popular in our Rotarians. I had a very deep impression when the team made the presentation at the District Conference. The team leader Magdalen began the introduction of the District 5040, and then all the team members, Andrew, Michael, Morag and Rosanne, they took turns to speak on their own. Finally, they have showed the photos of their staying with their host family. This made a good description of themselves and gave all the attendants with an unforgettable awareness of them."





PROVIDING CONNECTIONS BETWEEN DONORS AND RECIPIENTS OF HUMANITARIAN SERVICES

The aim of the Humanitarian Service Rotarian Action Group, (HSRF), is to develop an international network of Rotarians who are involved in organizing humanitarian service projects. Through their association in this fellowship members are encouraged to share their expertise and experience with other Rotarians engaged in the same type of humanitarian efforts.

The key objectives of the Humanitarian Service Rotarian Action Group are: To provide information and experiences to clubs and districts on successful approaches to carrying out international service projects including funding opportunities available through the Rotary Foundation and other sources.

- To develop and disseminate methods for successfully conducting world community service 'donated goods' projects.
- To develop and collect information on specialists in world community service who volunteer to assist service projects, disseminate information on the expertise of these specialists, and help Rotary clubs and districts organize project fairs and other means to promote world community service.
- To identify locales, organizations, and individuals that are capable of warehousing, shipping, and distributing

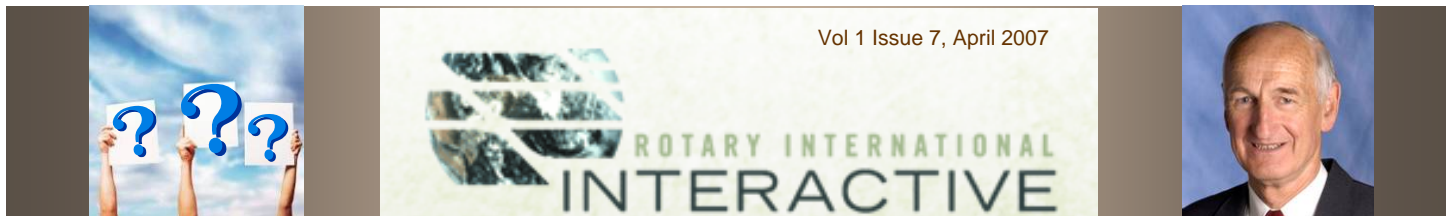
'donated goods' projects including the country specific requirements of customs, acceptance, and support required for the donated goods.

- To establish and maintain an independent database of Rotarians and cooperating organizations who have expertise in carrying out Rotary projects.

Membership in HSRF is open to any Rotarian in good standing, Rotarian spouse or partner. Members should freely share their expertise with one another. There are two classes of membership; annual members and life members. Apply now on www.hsrf.net/about/

Join NOW and invite other service oriented Rotarians to join you in our fellowship. If you can't apply on-line then email Charlie Clemmons for an application at c.clemmons@att.net.

For information about Rotary Fellowships & Action Groups: visit www.rotaryfellowships.org Are you already a member? Let's hear about your experiences and adventures with Rotary Fellowships & Rotary Action Groups. Please submit articles for publication to: **PDG Dave Kirk** email: dbkirk@telus.net, District 5040 Fellowships Chair, Member, International Travel and Hosting Fellowship.



Vol 1 Issue 7, April 2007

Q: I'M INTERESTED IN LEARNING HOW WE MIGHT INVITE NEW ROTARIANS TO JOIN IN THE CAMPAIGN TO ERADICATE POLIO. MY GUESS IS THAT THERE ARE MANY NEW CLUB MEMBERS WHO WOULD LIKE TO BECOME A PART OF THE SOLUTION TOO.

Every Rotarian should have some sense of ownership in the polio eradication campaign, and this means making a financial contribution to [PolioPlus Partners](#).

The first step is to ensure that all our new Rotarians know what we've achieved in our polio eradication efforts, and then to let them know that we still need to finish the job.

Often, people don't realize that polio is still endemic in four countries: Afghanistan, India, Nigeria, and Pakistan. If we don't eradicate this disease, which up until 1988 paralyzed more than 1,000 children a day, it will spread, and every

country in the world will again be at risk.

Let Rotarians know about the opportunity to [become part of the solution](#) by contributing to [PolioPlus Partners](#). For this program, the Trustees of The Rotary Foundation match cash and District Designated Fund contributions with 50 cents for every US\$1 donated.

President Boyd would like to hear your questions. Please [e-mail him](#), and he will try to respond in an upcoming edition of *Interactive*.

What does it mean to "INVOLVE" ?

This is reprint from March 07 Membership Matters. If you're looking for membership development strategies unique to your area, or new ideas from other parts of the world, check out the RIMC newsletter <http://www.rotary.org/membership/resources/rimcnews.html>

IDEAS – The effective club enthusiastically welcomes and explores new ideas about how they can better meet the needs in the club, community and internationally. New ideas challenge the status quo and grow the club to new heights of inspiration.

NEED – The effective club is sensitive to “need”. The needs of members, the community in which they live and the international community where Rotary is a dynamic nurturing light.

VISION – The progressive club has a vision effectively setting the agenda for their commitment to service. This allows members, new and seasoned, to grab the vision, interpret its’ meaning for them as they incorporate this vital focus in their everyday lives.

OPPORTUNITY – The progressive effective club latches on to opportunity when it knocks and takes it for a ride. In holding itself open to those precious moments the Rotary wheel optimistically responds because the keyway is



In pondering what it means to “involve” someone in Rotary, PDG Peter Peters, D5550 RIMZC Zone 22 West concluded that at least seven attitudinal components must be present and practiced in the club.

locked on service above self.

LEADERSHIP – Activities of the progressive effective club are directed by a Leadership team tuned to its’ task and responsibility. The Team is organized, coordinated, courageous and knowledgeable about the skills within its’ membership and has learned to utilize this vast human resource to the benefit of all.

VALUE – The progressive effective club recognizes the value of each member and the value each member brings to the club. The variety within this vast storehouse of potential is harnessed and directed to the benefit of the club, community and the world.

EXPECTATIONS – The progressive effective club has high expectations of its members. Its leadership recognizes that if it expects greatness, it will get greatness, as certainly as when it settles for mediocrity it will receive mediocrity and the resultant loss of enthusiasm.

To “INVOLVE” new members is universally accepted. An oft-heard and critical observation is, “**We need to get the new member involved**”. My sense is that we tend to overlook that to “**INVOLVE**” must be a quality modeled by seasoned Rotarians. Each of us has a role to play in making our club this enthusiastic inspirational group, oriented “to do good in the world”. You and I are the models and isn’t it grand!

GUIDELINES FOR USING THE ROTARY NAME AND EMBLEM



RI’s trademarks, known collectively as the **Rotary Marks**, include *Rotary*, *Rotarian*, *RI*, *Interact*, *Rotaract*, *Service Above Self*, and many other words, as well as the **emblems and logos** of RI and Rotary Foundation programs and projects. Using them in association with your club projects is a great way to help create a positive public image, for both your club and the organization.

To maintain the value and integrity of the Rotary Marks, the RI Board of Directors created rules for using them. Keep these **guidelines** in mind when using the Rotary name and emblem:

- Reproduce the Rotary emblem in its complete form. Approved graphics are available for download at www.rotary.org
- When using the Rotary name and emblem in conjunction with a club project, include your club name. This will give your club the credit it deserves.
- If your club is thinking about selling products that feature the Rotary name or emblem for a fundraiser, find out whether you need a license. E-mail RI’s Licensing Section to confirm at rilicensingservices@rotary.org
- Purchase Rotary merchandise only from licensed vendors. By following these guidelines, you help ensure that RI maintains central ownership of all its trademarks, guaranteeing that they continue to represent the humanitarian efforts of Rotarians for many years to come.

Find a list of trademarks at: <http://www.rotary.org/resources/copyright.html> and RI-licensed vendors at: <http://www.rotary.org/support/licensee/>

(reprint from April 2007 Rotary World)

SOME NEWS BROADCASTS FROM CLUBS IN D5040

BURNABY CLUB - Congratulations to **George McLean**, (member of the Club since 1977) he was one of the 45 British Columbians honoured at the 4th annual **BC Community Achievement Awards** ceremony held at Government House in Victoria, April 25, 2007. Lieutenant Governor Iona Campagnolo and Premier Gordon Campbell presented each recipient with a medallion designed by B.C. artist Robert Davidson on behalf of the BC Achievement Foundation.

George, a World War II veteran, has demonstrated exceptional dedication in bringing the message of remembrance to the Canadian public. An active participant of the [Memory Project](#), an initiative that brings veterans and students together, George also led the [efforts](#) to create [B.C.'s special veteran licence plates](#). George's legacy includes his contribution to the City of Burnaby including instigation of its parkland program. See award details at <http://www.bcachievement.com/community/2007/>



ALL 3 BURNABY CLUBS - The clubs will be having a **joint membership drive** on Tuesday May 8th from 12 noon to 2pm at the Shadbolt Centre, 6450 Deer Lake Ave, Burnaby. Feature speaker Andrea Reimer will give a presentation on the Al Gore award-winning documentary "An Inconvenient Truth". She will discuss global warming, and ways in which each of us can help to reduce man's footprint on the planet. Ms Reimer was one of the 18 Canadians who attended former Vice-president Al Gore's personal training camp. To make reservation contact Tanya Hodzic at 604-431-0117 ext 241 or email: bala.naidoo@investorsgroup.com (Ticket \$20).

Please note regular meetings - Metrotown Wednesday at noon, Deer Lake Thursday at 7:15 and Burnaby Friday at 12:15 will all be cancelled.

RICHMOND CLUB - The club's 12 year project **Rotary Hospice House** was featured in **April's Rotary World**, a quarterly publication by Rotary International. The club raised over \$500,000 towards building a 10-bed Rotary Hospice House at No 4 Rd in Richmond. The 10-bed facility forms part of an integrated continuum of palliative care in Richmond for patients with life-limiting illness. The facility was opened on Feb 2006. Article can be read at www.rotary5040.org Media Mention page.



VANCOUVER CENTENNIAL CLUB - The club was featured on Mingpao, the daily Chinese newspaper on their community service. To celebrate Earth Day, club members and their families spent Sunday April 22nd afternoon cleaning up Jericho Beach Park. Article can be read at www.rotary5040.org Media Mention page.





RICHMOND SUNRISE CLUB - Mr. Ohan Korlikian was the recipient of Richmond Sunrise club funds to sponsor **Team Alpine's** entry in the Newfoundland Tamac Rally for Make-A-Wish foundation. He raised funds for two wishes for children in Richmond which totalled \$11,500. Ohan drove the car from here to Newfoundland and in the rally itself. He is planning a similar trip in 2009 for the 50th anniversary of the Sunbeam Alpine automobile

SUCCESSFUL FUNDRAISING STORIES IN D5040



LADNER CLUB - In 3 short years, the **Calendar Lottery Project** has become the most significant fundraiser for the club. In the spring of 2004, John Thomas, Arthur Birk and the late Ernie Burnett proposed the project to their Club. In the first 2 years, they **raised about \$20,000 each year** supporting projects by Delta Hospital Foundation, McKee House, Delta Youth Services etc.

Their 2007 Calendar Lottery has raised about \$28,000, making it one of the biggest single fundraiser for the club ever! This year's recipients will include Delta Hospice, Canadian Mental Health Delta Branch and RYLA. For details contact Chair Lynn Cameron at www.rotaryladner.org Purchase their calendars and you might become one of the lucky cash winners.

VANCOUVER CLUB - In its 23 year history the annual **Bike-a-Thon** has raised over **\$1.6 million** for the Rotary Hearing Foundation, a registered charitable society.

These funds have been used to support cochlear implant research at UBC, to establish the Rotary Hearing Centre at UBC and the Rotary Hearing Clinic at St. Paul's Hospital, and to support the Vancouver Community College Adult Education Programs for the deaf and hard of hearing.



The Rotary Hearing Foundation is currently in discussions with the Providence Health Care Centre to ascertain whether it is feasible to establish a Rotary Hearing Centre in their new facility.

Bike-a-Thon will be celebrating its 23rd Anniversary on **Sunday July 8th**. The ride begins at 6am from Brentwood Mall and follows the Lougheed Highway to Harrison Hot Springs Hotel, 120km away. Each year over 140 riders raise pledges in support of RHF and make the trek to Harrison. Last year alone they raised over \$125,000.

There are many ways you can participate, visit their website <http://rotaryvan.org/> or call Pam at 604-685-0481.

THESE ARE ONLY A COUPLE OF SUCCESSFUL STORIES. WE INVITE YOU TO SHARE YOUR CLUB'S FUNDRAISING IDEAS WITH FELLOW ROTARIANS. VISIT WWW.ROTARY5040.ORG FUNDRAISING IDEAS PAGE FOR SUBMISSION AND VIEW THE 19 PROJECTS POSTED.